

Contents

Pre	face	XV
Author's acknowledgements		xvi
Pul	olisher's acknowledgements	xvii
,		
1	What do sociolinguists study?	1
	What is a sociolinguist?	1
	Why do we say the same thing in different ways?	3
	What are the different ways we say things?	4
	Social factors, dimensions and explanations	9
	Answers to exercises in chapter 1	13
	Concepts introduced	15
	References	16
	Useful additional reading	16
Se	ction A Multilingual speech communities	. 17
	ocion / marcini gaar operan communica	
2	Language choice in multilingual communities	19
	Choosing your variety or code	19
	Diglossia	27
	Code-switching or code-mixing	35
	Answers to exercises in chapter 2	47
	Concepts introduced	50
	References	50
	Quotations	51
	Useful additional reading	51
3	Language maintenance and shift	52
•		52
	Language shift in different communities Language death and language loss	58
	Factors contributing to language shift	60
	How can a minority language be maintained?	64
	Language revival	66
	Answers to exercises in chapter 3	70
	Concepts introduced	72
	References	73

CONTENTS

	Quotations	73
	Useful additional reading	73
4	Linguistic varieties and multilingual nations	74
	Vernacular languages	75
	Standard languages	76
	Lingua francas	80
	Pidgins and creoles	83
	Answers to exercises in chapter 4	94
	Concepts introduced	96
	References	96
	Quotations	97
	Useful additional reading	97
5	National languages and language planning	98
	National and official languages	99
	Planning for a national official language	105
	Developing a standard variety in Norway	109
	The linguist's role in language planning	112
	Answers to exercises in chapter 5	119
	Concepts introduced	122
	References	123
	Quotations	123
	Useful additional reading	123
Se	ction B Language variation: focus on users	125
6	Regional and social dialects	127
	Regional variation	128
	Social variation	136
	Social dialects	137
	Answers to exercises in chapter 6	154
	Concepts introduced	155
	References	155
	Quotations	155
	Useful additional reading	156
7	Gender and age	157
	Gender-exclusive speech differences: highly structured communities	157
	Gender-preferential speech features: social dialect research	160

	Gender and social class	161
	Explanations of women's linguistic behaviour	164
	Age-graded features of speech	173
	Age and social dialect data	175
	Age grading and language change	178
	Answers to exercises in chapter 7	180
	Concepts introduced	181
	References	181
	Quotations	182
	Useful additional reading	182
	Appendix	182
8	Ethnicity and social networks	184
	Ethnicity	184
	Social networks	193
	Answers to exercises in chapter 8	201
	Concepts introduced	202
	References	202
	Quotations	203
	Useful additional reading	203
9	Language change	204
	Variation and change	205
	How do changes spread?	211
	How do we study language change?	216
	Reasons for language change	219
	Answers to exercises in chapter 9	227
	Concepts introduced	230
	References	231
	Quotations	231
	Useful additional reading	231
	*	
Sec	ction C Language variation: focus on uses	233
10	Style, context and register	235
	Addressee as an influence on style	236
	Accommodation theory	242
	Context, style and class	246
	Style in non-Western societies	255
	Register	259

CONTENTS

	Answers to exercises in chapter 10 Concepts introduced References Quotations Useful additional reading	265 268 268 269 269
11	Speech functions, politeness and cross-cultural communication	270
	The functions of speech Politeness and address forms Linguistic politeness in different cultures	270 280 287
	Answers to exercises in chapter 11 Concepts introduced References Quotations Useful additional reading	292 294 295 295 295
12	Gender, politeness and stereotypes Women's language and confidence Interaction Gossip The construction of gender Sexist language Answers to exercises in chapter 12 Concepts introduced References Quotations Useful additional reading	296 305 310 315 317 322 326 327 327 328
13	Language, cognition and culture Language and perception Whorf Linguistic categories and culture Discourse patterns and culture Language, social class and cognition	329 330 335 340 344 346
	Answers to exercises in chapter 13 Concepts introduced References Quotations Useful additional reading	351 352 353 353 354

14	Analysing discourse	355
	Pragmatics and politeness theory	356
	Ethnography of speaking	365
	Interactional sociolinguistics	372
	Conversation Analysis (CA)	378
	Critical Discourse Analysis (CDA)	388
	Answers to exercises in chapter 14	398
	Concepts introduced	402
	References	403
	Quotations and definitions	404
	Useful additional reading	404
15	Attitudes and applications	405
	Attitudes to language	405
	Sociolinguistics and education	420
	Answers to exercises in chapter 15	427
	Concepts introduced	429
	References	429
	Quotations	429
	Useful additional reading	430
16	Conclusion	431
	Sociolinguistic competence	431
	Dimensions of sociolinguistic analysis	439
	Sociolinguistic universals	442
	Concepts introduced	446
	References	446
		446
	Useful additional reading	440
Ref	Ferences	447
App	pendix I Phonetic symbols	467
App	pendix II Preface to first edition	469
App	pendix III Preface to second edition	470
Glossary		
Inde	ex	473